

Coming Events



Card, Atm & Mobile Expo Africa 2013

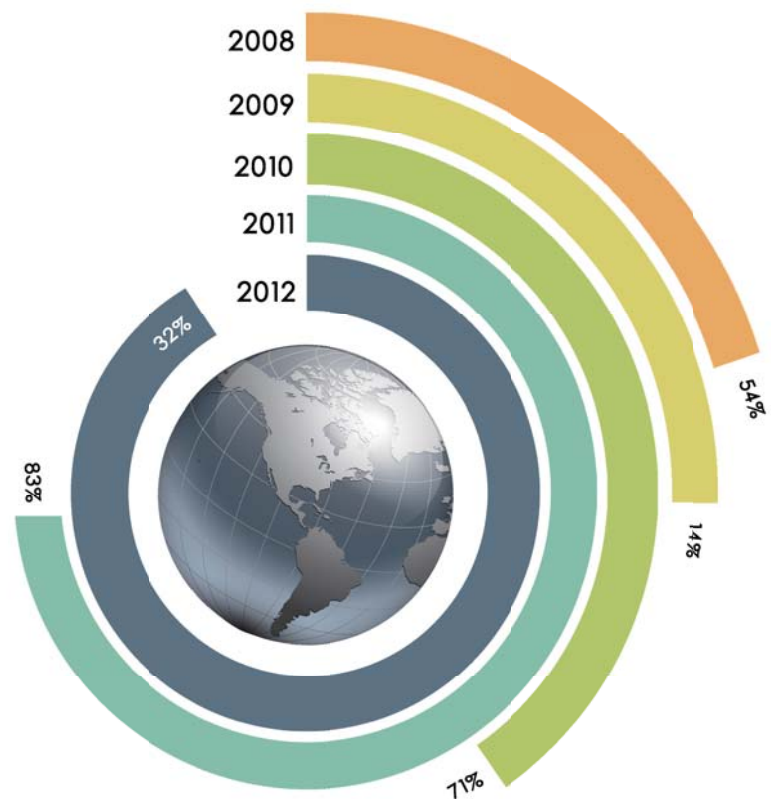
Jun. 11-13, 2013
Eko Exhibition Centre.
Lagos, Nigeria
PAX's Stand No.: B9



Exhibitors Area CARTES

19-21 November 2013
Paris - Nord Villepinte / France
Halls 3&4

PAX Growth in POS Terminal Shippments (% sales increase)



- Ranked as one of the top tier providers of POS terminal solutions in the world
- Installing over 4,000,000 terminals worldwide

Building the PAX relationship

During 2012 customers from all over the world visited our Corporate Headquarters in Shenzhen (the "Silicon Valley" of China).

Payment System Integrators, Acquiring Banks and Processors were impressed with our state of the art facilities.

A visit to PAX usually takes place over 2 days. Hong Kong or Guangzhou are the most convenient entry points for international visitors.



Global News

Europe, Middle East, Africa

PAX wins new orders in Saudi Arabia from SaleCo

PAX announced new orders from Saudi customer SaleCo, a leading telecom distribution company and strategic partner to Saudi Telecom and VIVA in Bahrain.

SaleCo have over 30,000 PAX point-of-sale terminals and will now deploy 7,000 units of the S80 countertop device, enabled with 3G communications. Mobile recharge is the principal service offered on the terminal, available at over 220 Saudi Telecom retail outlets managed by SaleCo.

PAX Technology secures orders for POS terminals in Egypt, North Africa

PAX today announced the appointment of the Egyptian Bureau for Engineering (EBE) as official PAX channel partner to deploy point of sale terminal solutions for acquiring banks, mobile airtime providers and government agencies in Egypt and surrounding countries such as Sudan and Libya.

PAX have secured orders from EBE for over 3,000 countertop S80 terminals enabled with GPRS communication, further growing the company's market share in the region.

PAX wins prestigious iF Design Award for D200 Wireless Payment Terminal



PAX innovative D200 wireless mobile PINPad has been honored with the 2013 iF Design Award for outstanding design quality.

Famous global brands such as Apple, Samsung, Canon and BWM have all been recognized with the iF Design Award, one of the most prestigious international awards for high quality products.

The D200 is a handheld wireless battery operated EMV & PCI compliant device, rated for its innovative technology touch keypad feature and stylish design.

Secure mobile payments are enabled using Bluetooth and Wi-Fi connectivity to a wide range of smart phones and cash registers. Stylishly designed as a compact device to fit into any pocket or handbag, the D200 comes with state-of-the-art processors, large amounts of memory capability, and support for contactless NFC transactions.



North America

PAX TERMINALS RECEIVE CLASS A CERTIFICATION FROM HEARTLAND PAYMENT SYSTEMS®

PAX announces the completion of Class A certifications on the PAX S90 and the SP20 products from Heartland Payment Systems (NYSE: HPY), one of the nation's largest payments processors.

The PAX S90 is a low cost wireless solution, offered with either GPRS or CDMA, which provides a small form factor and offers easy handling and superior portability. The PAX SP20 is a secure PIN Pad that surpasses the reliability of any other peripheral in the market. Heartland provides both the S90 and the SP20 with Voltage security and Heartland's E3™ End-to-End Encryption technology. Unlike point-to-point encryption, E3 provides the highest level of security by encrypting and securing credit and debit card data from the moment a card is swiped or hand-keyed all the way through the processing of the transaction.

Integrated retail solution for merchants

A fully integrated payment solution featuring PAX point-of-sale terminals was launched by Merchant Warehouse and Casio America to offer convenient and seamless payment processing services at the lowest cost in the industry.

PAX grows to be the terminal of choice with its extensive certifications

PAX has obtained a full list of certifications in the United States and Canada to support its complete line of payment terminals. Major processor certifications for PAX include Chase Paymentech, First Data Omaha, Global East, Heartland, Moneris, TSYS and Vantiv. Gateway certifications include Apriva, Merchant Warehouse, Direct Connect and TPI. Value added certifications include CBORD, FP Mobile, Go3Gift, SparkBase, and Valutec.

Latin America

PAX Has Won the Tender by Sberbank of Russia

PAX announced that, through the efforts of its distribution partner in Russia, which is the wholly-owned subsidiary of a large holding ITG - INLINE Technologies Group, has won one lot of the tender to provide 15,000 units of PAX D200 Mpos terminal to Sberbank of Russia during the period of 2013-2014, the largest bank in Russia and CIS.

The D200, PCI PTS 3.x approved, connects to a wide range of existing and new smart devices to keep up with an emerging marketplace, supporting Wi-Fi, Bluetooth or cable connection. The D200 was selected to provide the most cost effective non cash transactions to our clients with proven technologies.



Asia

PAX has been recognised with the national 'High-Tech Enterprise' award

PAX has been recognised with the national 'High-Tech Enterprise' award by the Shenzhen Sci-tech Information Bureau.

This honour is best owed every three years to a select number of companies within China. Once again this demonstrates PAX's ongoing commitment to customers worldwide, and places PAX amongst the elite ranks of China's technology suppliers and amongst the few global providers of secure electronic payment solutions. PAX has a very focused product roadmap, and continues to provide innovative, cost effective and superior quality products and services to clients worldwide.

PAX obtains PayPass payWave certifications on Linux POS devices

PAX has been granted PayPass 3.0 and payWave certifications by MasterCard and Visa for the S300 integrated retail pinpad, countertop S800 and portable S900 point-of-sale terminals.



PAX's S300, S800 and S900 are innovative POS devices operating on a secure and flexible Linux platform, featuring built-in contactless / NFC, PCI PTS 3.x including SRED, equipped with high speed ARM 11 processors, massive amounts of memory, and large color TFT screen displays.



PAX invests heavily to ensure that all products, new and existing, comply with the latest international certifications. PAX provides cost effective, superior quality products and services for customers worldwide.

For PayPass certification details please visit

S300 [http://www.paypass.com/pdf/public_documents/LOAs/TLOA-PAXT-121001-130129\(a\).pdf](http://www.paypass.com/pdf/public_documents/LOAs/TLOA-PAXT-121001-130129(a).pdf)
S800 [http://www.paypass.com/pdf/public_documents/LOAs/TLOA-PAXT-121002-121203\(a\).pdf](http://www.paypass.com/pdf/public_documents/LOAs/TLOA-PAXT-121002-121203(a).pdf)
S900 [http://www.paypass.com/pdf/public_documents/LOAs/TLOA-PAXT-121003-130129\(a\).pdf](http://www.paypass.com/pdf/public_documents/LOAs/TLOA-PAXT-121003-130129(a).pdf)

For payWave certification details please visit

<https://technologypartner.visa.com/Testing/TestMaterials.aspx#453>



PAX Product Portfolio Widens

Linux, Android, PCI 3.x, ARM11 Processors, Colour & Touch Screens, EMV Levels 1 & 2, PayPass, PayWave, GPRS Dual-SIM, 3G WCDMA, WiFi, Bluetooth

No other POS supplier in the world can offer you as great a choice of terminal models, nor as low MTBF (Mean Time Between Failure) rates and in-the-field reliability as PAX does.

Solutions for every merchant category



Why PAX is different

Payment system integrators and customers seem to be increasingly complaining about the problems, the lack of focus and a general lack of response from their 'old guard' POS suppliers.

We listen carefully, learn and respond efficiently to client needs.

Apart from ensuring the basics of better pricing, superior product quality and latest compliance with payments industry certifications, PAX goes above and beyond what rival POS suppliers offer:

- More responsive technical support teams - we only employ qualified engineers.
- Application development - we have a larger software division to assist you.
- Dedicated hardware repair staff to ensure optimal levels of post-sales service.
- Factory visits for customers to understand why our POS terminals are better.

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